



Sponsor Guide

Walk the Wine, Appetizer and Music Trail

3rd Annual Gourmet Dinner & Auction

Saturday, September 7, 2019 at 5:00 p.m.

- Participate in Carmichael's premier gala event
- Join us for a gourmet outdoor dinner in Jensen Botanical Garden
- Help underprivileged youth participate in recreational activities and afterschool programs
- Receive prominent advertising plus exposure in the Recreation & Park District Activity Guide, mailed to 27,000 Carmichael Residents

This amazing event was attended by 380 guests in 2018. Your support will help provide scholarships for disadvantaged youth for park and recreation activities, and will help with beautification of Carmichael parks and facilities including enhancements of the Carmichael Community Garden at Sutter Park and the Charles Jensen Botanical Garden, where Dinner in the Park will be held.



Photo courtesy of Susan Maxwell Skinner

For additional information, please contact the Carmichael Parks Foundation member who introduced you to this opportunity. Or, you may contact Sharon Ruffner, Chair at (916) 716-9433, sharonruffner@yahoo.com

(Carmichael Parks Foundation Tax ID 26-42740590)



"We love the communal atmosphere of Dinner in the Park, from music & food to the park setting & great company. The event really shows what Carmichael is all about."

~ Kieran & Jonathan Locy

DINNER in the Park

Reflections on the 2018 Event



"Dinner in the Park is an incredible event. The venue is wonderful, the food fantastic and altogether a great deal of fun. We can't wait to do it again in 2019."

~ Don & Barbara Scoble



"Dinner in the Park is a wonderful event and I look forward to being a sponsor again that supports a great cause – Carmichael's parks!"

~ Sacramento County Supervisor Susan Peters

Photo Courtesy of Susan Maxwell Skinner



"An enchanting evening of great food, community and giving."

~ Jan & Bob Ahders

Photo Courtesy of Susan Maxwell Skinner



Chef Molly Hawk



The Carmichael Parks Foundation sponsorship opportunities for the
3rd Annual Dinner in the Park; A Gourmet Dinner & Auction 2019

BENEFITING YOUTH SCHOLARSHIPS &
PARK BEAUTIFICATION

Sponsor Opportunities

	<i>Platinum</i> \$10,000	<i>Gold</i> \$5,000	<i>Silver</i> \$2,500	<i>Business Table (With Ad)</i> \$1,500	<i>Bronze</i> \$750	<i>Table (Without Ad)</i> \$1300
Advertising- PR, media, marketing- email blasts, Facebook, Twitter	✓					
Pre-event banner, event banner(s)	2					
Ad printed in Park & Rec guide mailed to 27,500 friends of CRPD, first in August, second as a "Thank You" in March 2020	2	1				
Recognition on Foundation website and Park District newsletters	✓	✓	✓	✓		
Camera ready ad on event signage throughout venue- 600 DPI required	✓	✓	✓	✓	✓	listed
Introduction during event	✓	✓	✓			
Advertisement placement in 4 ½ X 11 event program	Two- page spread	Full page	½ page	¼ page	¼ page	listed
Reserved table	2	1	1	1	0	1
Complimentary dinner tickets	16	8	8	8	2	8

For additional information please contact your Foundation representative, or contact Sharon Ruffner, Chair at (916) 716-9433, sharonruffner@yahoo.com.



Thank you for your support.

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3rd Annual Carmichael Gourmet Dinner & Auction

September 7, 2019 at 5:00p

Walk the Wine, Appetizer and Music Trail

- Start the evening with a shuttle ride from Carmichael Elementary School on Sutter Avenue to Carmichael Community Garden at Sutter Park where you will enjoy a glass of wine, greet friends, listen to music, and wander the lovely gardens.
- As you stroll the tree-lined wine, appetizer and music trail to dinner in the Charles Jensen Botanical Garden, taste local restaurant's sumptuous bites and enjoy the sounds of musical groups along the way.
- At the end of the trail, elaborately dressed dining tables await you and you will discover the summer beauty of Jensen Botanical Garden. Enjoy a family-style gourmet meal, and relax with friends and colleagues in a pleasure-filled atmosphere under the stars.

Arrival at Carmichael Community Garden at Sutter Park at 5:00 p.m.

Dinner begins promptly at 6:30, the Auction at 7:30, and finally, a musical soiree until 8:45.

The Carmichael Recreation & Park District at a glance

The Carmichael Recreation and Park District has been providing stewardship for parks and serving the Carmichael community with recreational activities and a variety of indoor and outdoor programs since 1945.

There are eleven fully developed parks and two undeveloped parks. There are 178 acres of managed park land, and 195,000 sq. ft. of building and community space:

- Carmichael Park Community Center and Veteran's Hall Meeting Center, and the La Sierra Community Center with John Smith Hall, Cypress Rooms, and the Johnson and Villareal Gymnasiums.
- Community gardens, neighborhood parks and Sacramento County's only botanical garden, and, finally, a seventeen-acre nature area.



The Carmichael Parks Foundation at a glance

With the generous support of our community and event sponsors, the Carmichael Parks Foundation has been able to dramatically expand youth scholarships to disadvantaged families since we started this program in 2015. In 2018 we provided 309 scholarships and are now expanding the program to including preschool-age children. During this past year we were able to make significant contributions to the Kids Hangout After-School program at La Sierra Community Center by providing four computers and a new reading nook, and we are helping support the monthly Kid's Night Out program.

The Foundation continues to help with beautification of our thirteen parks, including recent improvements to Jensen Botanical Garden and the Carmichael Community Garden at Sutter Park. In addition, we are making progress on a Bocce Ball project in Carmichael Park that will serve the entire community.

We are most grateful to our supporters whose generosity makes it possible for us to do such good work in our community.

~ Sharon Ruffner, CPF President, Dinner in the Park Chairperson



The Carmichael Parks Foundation Board of Directors at Dinner in the Park 2018.

Photo courtesy of Susan Maxwell Skinner



Our Accomplishments!

Youth Scholarship Program

Providing Recreational Opportunities

- Providing up to 50% of the program fees for families who otherwise would not be able to afford to have their children participate in recreational programs.
- 309 scholarships were awarded in 2018.
- Now offering scholarships for the Tiny Tots preschool program.



Middle School Boys' Basketball

The Kid's Hang Out After-School & Summer Day Camp Programs

The Kid's Hang Out-After School Program provides a safe environment where kids can do homework, be active, and socialize with others Monday through Friday throughout the school year.

Similarly, the Summer Day Camp Programs offer safe, supervised activities for children and teens during the summer months when school is not in session.

- Over 70% of the scholarships the Foundation provided in 2018 were for these two programs.
- Additional funding provided for program enhancements, including a remodeled reading nook and new Chromebook computers.



Tiny Tots Preschool Program



Kid's Hang Out

Other Foundation Achievements

- Over \$8,000 raised in 2018 for the Carmichael Community Garden at Sutter Park and the Friends of the Jensen Botanical Garden.
- A successful, first of its' kind Youth Playwriting Program completed in collaboration with B Street Theater.
- Additional fund raising is in progress for Bocce Ball courts in Carmichael Park.



Walking Path at Sutter Park



Tulips in Jensen Botanical Garden



3rd Annual Carmichael Gourmet Dinner & Auction 2019 Sponsor Application

Please email a completed copy of this form to Gayle Dax-Conroy at gconroy@winfirst.com or mail to
3420 Adcote Way, Carmichael CA 95608 (Maintain a copy to submit with your payment.)

Sponsoring company (If applicable) _____

Contact name _____

Email _____ **Phone** _____

Address _____

City _____ **Zip Code** _____

Your Foundation sponsor representative _____

Check Sponsor Level	Contribution Level	Reserved Table	Guest Tickets	Event Program Ad*
<input type="checkbox"/> Platinum	\$10,000	2	16	Two-page spread
<input type="checkbox"/> Gold	\$5,000	1	8	Full page
<input type="checkbox"/> Silver	\$2,500	1	8	½ page
<input type="checkbox"/> Bronze	\$750	-	2	¼ page
<input type="checkbox"/> Business Table (With Ad)	\$1,500	1	8	¼ page
<input type="checkbox"/> Table (Without Ad)	\$1,300	1	8	-

*CAMERA-READY ARTWORK for ads & signage must be 600 DPI or larger in JPEG format. DUE NO LATER THAN JULY 7TH
Email to gconroy@winfirst.com

Tickets will be hand delivered, mailed or held in Will Call per your request.

SUBMITTING PAYMENT and SPONSOR APPLICATION:

- Make check payable to CP Foundation. Mail with application to CP Foundation, 5750 Grant Ave, Carmichael, Ca, 95608. Print- Tax id 26-4274059 in the memo section.
- Credit card transactions can be made on-line at www.carmichaelparksfoundation.org, OR at 5750 Grant Avenue, Carmichael.

Thank you for your support. (Carmichael Parks Foundation Tax ID 26-42740590)